Electronic Acknowledgement Receipt				
EFS ID:	6716875			
Application Number:	09805336			
International Application Number:				
Confirmation Number:	1923			
Title of Invention:	Method and system for creating and administering internet marketing promotions			
First Named Inventor/Applicant Name:	Kannan Srinivasan			
Customer Number:	35195			
Filer:	Stanley D. Ference			
Filer Authorized By:				
Attorney Docket Number:	696.003			
Receipt Date:	28-DEC-2009			
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Application Type:	Utility under 35 USC 111(a)			

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# File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1 Reply Brief Filed	Reply Brief Filed	696-003-Reply-Brief.pdf	277600	no	7
	oso dos neply blici.pai	493b7bdc5928b85cebd1bafff28247c85e9b 8077		,	

## **Warnings:**

### Information:

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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.